

THE FIRST EVER SOUTH AFRICAN VOICE OVER AWARDS

Categories, Guidelines & Eligibility



TSVA
THE SOUTH AFRICAN
VOICE OVER AWARDS

ENTRY INFO

- All entrants must have a valid South African ID or passport. (excl. non-South Africans)
- All entrants must be a professional South African Voiceover Artist represented by a registered agency or working as an independent artist.
- Agencies, Managers, Assistants, Media Houses, Radio Stations, and Reps are prohibited from entering on behalf of their clients/voice artists. All voice artists must enter by themselves.
- Voice artists must have booked at least 2 paid projects between the period April 2024 and September 2025 for either television commercials, radio, IVR, websites, promos, documentaries and more.
- Voice artists must have been professionally performing in the South African industry for at least 2 years or more. I.e Longer than the entry period (April 2024 - Aug 2025).
- For the Non South African categories, entrants must be at a professional level and voice artists must have booked at least 2 paid projects in the period April 2024 to Aug 2025 for brands in their region for either television commercials, radio, IVR, websites, promos, documentaries, ebooks, and more.
- Entrants must be following at least one of The Voiceover Factory's social media platforms to help grow our community, help regulate the industry, and enhance its value.
- All documents, and paper files must be submitted in **PDF FORMAT ONLY**. Audio clips should be less than 05:00 minutes and less than 100MB in size.
- All Entrants must have professional or HD headshots or portraits to ensure that we uphold our quality standards.
- Entrants are limited to 3 Categories ONLY.
- Only voice work aired between April 2024 and September 2025 will be accepted. Any work outside these dates will not be accepted.
- Entrants will be critiqued based on vocal performance, originality, emotional impact and production quality, creativity, body of work, and current position in the industry as well as relevance and creative impact.
- Entrants will be thoroughly assessed by The SA Voiceover Awards Research and Compliance committee to ensure that all voice artists are eligible for entry.
- For each category, 10 Potential entrants (With Psuedonyms) will be selected and our jury will select only 3-4 Nominees who will be voted for out of 10 by each judge.
- Selected entrants will receive a notification should they pass the 'Research and Compliance' stage and the nominees will be publicly announced at a venue somewhere in Sandton JHB on 01 Sep 2025.
- Video files should only be submitted for TV categories.
- Audio Clips that start after 3 - 7 seconds will be immediately disqualified and phone recordings are prohibited.
- Entry to the awards does not guarantee nomination.
- Entrants must Register to enter the awards.
- All entries are FREE , however a R99.00 fee is payable as a donation to our community to help make these awards a huge success. A portion of this will be reserved for our chosen charity.



WHAT HAPPENS WHEN YOU ENTER?

Research and Compliance

An appointed Research and Compliance board by *The Voiceover Factory* will thoroughly review all entries across all categories to ensure that all artists meet our criteria, and are eligible to enter as per category guidelines.

Shortlisting

The SA Voiceover Awards Research and Compliance Board will review entrants and shortlist voice artists according to the criteria specified under each category. 10 potential voices will be shortlisted per category and then put through to our next step - The Jury's assessment.

Jury's Assessment

The 10 shortlisted voices will undergo a strict judging process. These voices will be given pseudonyms to achieve a fair and unbiased procedure. The Jury's decisions are solemnly based on the voice artists industry knowledge, performance and experience and the judges overall score. The scoring is independently approved by the president of the Jury, in collaboration with our nominated Auditors. The judges vote (Out of 10) determines both the top finalists p/category and the highest rated artist wins the category title.

Nomination + Winner Announcement

Finalists per category will be announced prior to the awards programme and will be contacted directly and published on our digital platforms. 3 - 5 Nominees per category will be selected and the winners will be announced on Sat, 04 Oct in Sandton JHB.

The Auditing firm and Judges will be publicly announced in due time across all our communication channels



CATEGORIES

Best Voiceover Demo

Best Commercial Voiceover Performance – TV – Female

Best Commercial Voiceover Performance – TV – Male

Best Commercial Voiceover Performance – Radio – Female

Best Commercial Voiceover Performance – Radio – Male

Best Indigenous Language Voiceover Performance – Female

Best Indigenous Language Voiceover Performance – Male

Best Audiobook Narrator – Female

Best Audiobook Narrator – Male

Best South African Radio Drama Performance – Female

Best South African Radio Drama Performance – Male

Best South African Voiceover Coach

South African Voiceover Artist of the Year – Female

South African Voiceover Artist of the Year – Male

The Voiceover Factory Lifetime Achievement Award

Best South African Station Voice – Female

Best South African Station Voice – Male

Best Live Announcer of the Year – Female

Best Live Announcer of the Year – Male

Revolutionary Voice of the Year

Best Voiceover Artist – Newcomer

(Non South African Category – TBA)

Best South African

Social Media Voiceover – Vlogs

25

AWARDS

14

CATEGORIES



GUIDELINES AS PER CATEGORY

Best Voiceover Demo: Voice artist with a professionally produced demo that exudes high standard, quality and an outstanding performance per genre of voices.

Best Commercial Voiceover Performance - TV - Male & Female: Voice artist with a well-read and high quality produced commercial voiceover for television adverts.

Best Commercial Voiceover Performance - Radio - Male & Female: Voice artist with a well-read, performed and high quality produced commercial voiceover for Radio adverts.

Best Indigenous Language Voiceover Performance - Male & Female: Voice artist with a well-read, performed and high quality produced indigenous language voiceover performance for either radio or TV, websites - or digital campaigns.

Best Audiobook Narrator - Male & Female: Voice artist with a proficient read, high quality produced Narration piece for an audiobook. This applies to both fiction and nonfiction.

Best South African Radio Drama Performance - Male & Female: Voice actor with an outstanding command in storytelling, evoking emotion, and authenticity with high production quality.

South African Voiceover Artist of the Year - Male & Female : Voice artist who has high industry knowledge, versatility in voicework, highly produced work across all genres, highest score from judging committee, proficiency in more than 1 language, and must have at least entered for 3 Categories.



GUIDELINES AS PER CATEGORY

The Voiceover Factory Lifetime Achievement Award: An award reserved for a veteran voice artist whose work over the years has remarkably shaped media narratives within all fields in media.

Best South African Station Voice - Male & Female: Voice artist working as a station voice for radio a station. Artists must've at least been the official voice of the relevant station for a period of 2 years or more.

Best Live Announcer of the year - Male & Female: Reserved for the voiceover artist who excels in live announcing for various event formats which include; live sports games, award programmes, general events and emceeing. Artists must have a track record of various works.

Revolutionary Voice of the year: This award is reserved for members of the general public. An award that pays respect to both the young and old generations for using their voices for impact or activism. The Voiceover Factory Research and Compliance board will submit the relevant names to be chosen by the Jury for approval and the ultimate nominee & winner announcement.

Best South African Voiceover Coach: Award reserved for seasoned VO coaches with a proven track record of trained artists now working as professionals. A least 3 Referral letters from x2 Artists and x1 Institution or Brand. All letters to be submitted to info@savoiceoverawards.co.za | thevoiceoverfactory@gmail.com

Best South African Social Media Voiceover - Vlogs: This award is reserved for social media creatives who excel in voiceover vlogs. An award created to help recognize and honor the real digital storytellers. Entry for this award is FREE.

Non South African Category (TBA): To be announced in May 2025



SUBMISSION GUIDELINES

- Please note; Before entering the awards, ensure that you have entered for a category that you qualify for. Entrants who do not qualify will be eliminated from the next round of vetting.
- All categories will require an audio, doc or video submission of less than 05:00 minutes each. All TV categories will require a video submission and all Radio, E-learning, Narration, and Audiobook submissions will require mp3, mp4, or wav format files. Any submissions outside of this spec will not be accepted.
- All entries are FREE and a donation fee of R99 is to be paid by entrants to help make the awards a huge success with a portion given to our chosen charity. Each artist is eligible to enter for at least x3 categories and no more than that.
- Ensure that all files submitted are of quality and up to standard. Phone recordings are STRICTLY PROHIBITED.
- To enter the awards, visit www.savoiceoverawards.co.za



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KEY DATES & MORE INFO

Call for Entry: 23 April 2025 @ 23h59 - 08 August 2025 @23:59

Research & Compliance: 21 April - 01 Oct 2025. Communication will be sent to entrants between 5 - 60 Days p/entrant.

Jury's Assessment: Date TBA - In person session with all Jury members. Led by president of the Jury and Auditing firm.

Nominee announcement night: 01 September 2025 @ 17:30 - 21:00 in Sandton JHB.

Awards Night: Saturday 04 October 2025 18:00 - 23:59 in Sandton JHB.

CONTACT US

To get in touch with our team for inquiries, sponsorship, collaboration, donations, compliance, suggestions or complaints, talk to us via



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